# EMMA SCHMIDT ABOUT ME Inquisitive, Quirky, Versatile

Multi-disciplinary designer with extensive experience in 2D and 3D design. Skilled in crafting bespoke elements, understanding spatial dynamics, and creating engaging user experiences. Proven track record in managing complex projects and collaborating with cross-disciplinary teams to deliver innovative and impactful environments.

RELEVANT	Event Designer
Birch Event Design New York, NY 2024 - Present (5 mos)	<ul> <li>Support a high-performing, award-winning design team in delivering immersive, memorable event experiences.</li> <li>Conceptualized and executed diverse events, including weddings, pop-ups, and galas, addressing unique design challenges and delivering impactful experiences within budgets ranging from \$10K to \$1.5M.</li> <li>Built and maintained strategic vendor partnerships, sourcing or designing custom, high-quality design elements that aligned with client brands and ensured smooth project execution.</li> <li>Led client collaboration throughout the design process, meeting objectives and managing expectations, improving overall client satisfaction.</li> <li>Conducted site inspections and traveled to client locations in order to proactively design within site constraints.</li> <li>Developed and presented detailed proposals, using sketches and renderings, to help clients visualize concepts and increase approval rates.</li> </ul>
	Senior Designer & Studio Manager
Jason Miller Studio New York, NY 2022 - 2024 (2.5 yrs)	<ul> <li>Collaborated directly with the CEO to conceptualize and execute diverse furniture, lighting, and spatial design projects.</li> <li>Developed and maintained strategic vendor partnerships, ensuring high-quality fabrication and efficient product launches.</li> <li>Created and implemented streamlined project management systems, eliminating redundancies and improving turnaround rates.</li> <li>Designed and produced detailed 3D models, renderings, and technical drawings, ensuring accuracy and quality, leading to the successful launch of 6 new collections.</li> <li>Presented design concepts to partners and internal teams, enhancing communication and meeting design objectives.</li> <li>Drove client growth through targeted marketing strategies, increasing new client acquisition and boosting online engagement through strategic outreach and brand positioning.</li> <li>Managed the full project lifecycle of a website redesign, showcasing over 20 years of design work and improving user engagement.</li> </ul>
	Industrial Designer
Core Home Brooklyn, NY 2021 - 2022 (8 mos)	<ul> <li>Developed innovative designs for clients across the home goods industry, delivering functional and aesthetic solutions that enhanced brand presence.</li> <li>Created complex CAD models and photo-realistic renderings for multiple brands, ensuring visual accuracy and product feasibility.</li> <li>Designed visual merchandising solutions and products for brands like Target, Home Goods, Burlington, and Cracker Barrel, improving brand consistency and customer engagement.</li> <li>Collaborated with cross-functional teams (marketing, sales, and design) to ensure cohesive brand messaging and consistent design standards, resulting in improved internal communication and project execution.</li> <li>Managed multiple overlapping projects for high-profile brands, consistently meeting deadlines and adhering to client specifications.</li> </ul>
	Experiential Exhibit Designer
Children's Museum Denver, CO 2019 - 2021 (3 yrs)	<ul> <li>Developed interactive exhibit experiences, including 2D and 3D design elements, enhancing visitor engagement and learning.</li> <li>Conducted user experience research to inform design decisions, ensuring exhibits met both educational goals and stakeholder needs.</li> <li>Managed on-site execution of exhibits, ensuring design quality and a smooth installation process.</li> <li>Utilized Rhino and Sketchup to produce detailed technical drawings and models.</li> <li>Fostered cross-departmental collaboration, working with internal teams to integrate educational content and enhance the visitor experience.</li> </ul>
	Designer
Bill Bancroft Design Essex, MA 2016 - 2018 (2 yrs)	<ul> <li>Created custom furniture pieces for clients, from concept through fabrication, ensuring unique and functional designs that met client needs.</li> <li>Worked directly with clients to make creative decisions, providing design solutions and ensuring satisfaction with the final product.</li> <li>Collaborated on fabrication and installation of various projects, ensuring timely completion and high-quality results.</li> <li>Gained proficiency with woodworking tools, machinery, and construction methodologies, enhancing the precision and craftsmanship.</li> </ul>

View Project Here. • Worked with architect Megan Panzano on the fabrication and installation of High Seas, a plastic play structure for a preschool playground.

Collaborated with BOS-UA on the fabrication and installation of large wooden structures for Health Yoga Life (HYL) studio design.

# EDUCATION Wentworth Institute of Technology

Class of 2018Bachelors of Science in Industrial DesignBoston, MAMinor in Entrepreneurial Business ManagementGPA 3.5Awards: Dean's Honors List, Cum Laude

### Parsons: Continuing & Professional Education

August 2024 New York, NY

View Project Here.

Sustainable Building Materials Certificate

Learned about healthier building product choices and sustainable design strategies, integrating materials, sustainability, and public health.
Acquired skills in evaluating building materials for environmental and human health impacts.

# SKILLS Digital

- CAD Software: Rhino, Solidworks, Blender, AutoCAD, SketchUp
- Rendering Software: Keyshot, Blender, Solidworks Visualize
- Adobe Photoshop, Illustrator, InDesign
- Presentation Tools: Figma, Keynote, Google Slides

### Analog

- Illustration and Hand-sketching
- Design Thinking, User Experience Design and Research
- Fabrication/Rapid Prototyping: Woodworking, CNC Machining, 3D Printing, Plastics, Metal Shop